



## YOU ARE INVITED TO ATTEND: GIVE 5 TO MOTHER EARTH DAY

*A morning celebration of the local Austin businesses and nonprofits uniting in 2017 to protect and preserve our Central Texas environment*

**DATE:** Friday, April 21, 2017  
**TIME:** 10:00 a.m. to 10:45 a.m.  
**LOCATION:** JuiceLand, 2828 Guadalupe St., Austin, TX

***GIVE 5's 2017 KICKOFF CELEBRATION PRESENTED BY OUR GENEROUS SPONSOR JUICELAND***

TIME	ACTIVITY/PRESENTATION
10-10:15 a.m.	Arrivals, mingling. JuiceLand will provide free Yerba Mate shots and a 10% discount to all attendees, and breakfast tacos will available.
10:15 a.m.	Celebration Opening Remarks from George Cofer, Give 5 to Mother Earth Board Member, and Executive Director of Hill Country Conservancy, a 2017 Give 5 Beneficiary
10:20 a.m.	Proclamation reading from Mayor Pro Tem Kathie Tovo
10:25 a.m.	Remarks from Morgan Hendrix, Creative Manager, Alamo Drafthouse, 2017 Give 5 Sponsor and Business Partner
10:30 a.m.	Closing remarks from Diana Naya, Manager, JuiceLand, 2017 Give 5 Sponsor and Business Partner
10:35 a.m.	Program ends, and <a href="#">Magical Mystical Bike Tour</a> begins! <i>Participants and the public are invited to join several of our partners on a day-long bike tour, which will stop in to visit Give 5 business partners throughout the day!</i>

*The Austin City Council has officially proclaimed April 21, 2017 as "Give 5 to Mother Earth Day" in the City of Austin, encouraging Austinites to get out and "eat, shop & play" at the 160+ business locations pledging to donate 5% of their sales on Earth Day to Give 5's 9 nonprofit beneficiaries. Speakers and Give 5 nonprofit partners will be available for brief Q&A following the scheduled remarks.*

**For general questions or interview requests, please contact Sarah Andrews, Give 5 Executive Director, at [sarah@austingive5.org](mailto:sarah@austingive5.org) or 617.921.2092. To learn more about Give 5 to Mother Earth and see a full list of our participating businesses and nonprofits, please visit [www.austingive5.org](http://www.austingive5.org).**